

2nd ANNUAL

SING!

THE EDMONTON INTERNATIONAL
VOCAL ARTS FESTIVAL

SPONSORSHIP PROPOSAL

SING! Together, Listen Together, SING! Edmonton



6 Minute Warning

LEARN MORE ABOUT SING!



The Heebee-jeebees

SING! Edmonton is launching its second annual Festival from May 23rd-26th, 2024 in Edmonton, AB. Our A Cappella (singing without instruments) Festival celebrates the incredible power of the human voice to share and connect people, bring communities together and, of course, express ourselves in song.

SING! Edmonton performances will showcase the diversity and creativity of the a cappella genre and provide a unique opportunity for audience members to experience the power of vocal music firsthand. The headlining performance by Calgary based a cappella superstars The **Heebee-jeebees** will enhance the educational and cultural value of the event.

Created and managed in Canada, SING! branded festivals have been presented in Canada, the U.K., the U.S., and Mexico. SING! Edmonton is a new addition. By supporting SING! Edmonton, you will be helping to nurture the growth and development of vocal arts and music education in Edmonton and beyond.

SING! IS MUSIC

Music is a critically important component of community life, bringing together creators and performers to share stories and culture with the audience. We aim to present not only the best groups in Edmonton and Alberta, but international artists who can share their music, creating an environment where local artists and audiences can learn and expand their musical horizons.

The festival in May will feature The Heebee-jeebees (a Calgary based group) and local Edmonton artists including 6 Minute Warning, High Street Sound, and Apocalypse Kow, as well as Calgary based Sonnabelles & Altra Volta.



Apocalypse Kow



Altra Volta



Sonabelles



High Street Sound

SING! THE FUTURE

For A Cappella music to continue to grow and thrive, we must show not only what can be done but how it can be done. The Festival strives to provide high quality workshops to engage singers in using their voices together in joyous song while learning the technical and business aspects of successful group management. Workshops topics will include choral arranging, beatboxing, stage presence, recording, and other themes to bring a new generation of singers into the world of sharing new music and ideas.

Sponsorship Opportunities

Youth Education

We are seeking sponsors who will take on a number of youth to experience not only the Festival, but particularly the workshops that we have available. It is imperative that cost not be a barrier to young people wanting to be included, as involvement in musical societies has been proven to increase opportunities and outcomes for youth, especially at-risk youth.

At **\$80 per youth** sponsored to take part in our Festival, or **\$30 per youth** to participate in the education and workshops, we are looking for organizations who will take on sponsorship of a minimum of **10 youth**. Not only will your contribution be acknowledged in our media and workshops, we will also provide logo placement in our advertisements. As the Festival continues to foster and grow new performers and musicians, we look forward to taking your company on a journey of providing more opportunities for our youth participants.

We welcome cash and in-kind sponsorship for our youth participants, including food and drink for the weekend, and transportation for those who are not able to transport themselves to and from the Festival.

10 Youth Festival Pass

\$800

For your organization:

- Two (2) guest festival passes
- Photo opportunity with your sponsored youth
- Two (2) MC mentions from main stage
- Two (2) Social media mentions

Logo Placement

- Standing banner on main stage at all performances
- flyers and posters
- press releases
- festival page with a link to your site

10 Youth Education Pass

\$300

For your organization:

- One (1) guest festival pass
- Photo opportunity with your sponsored youth
- One (1) MC mention from main stage
- One (1) Social media mention

Logo Placement

- flyers and posters
- press releases
- festival page with a link to your site

SING! Edmonton Festival Sponsorship Levels

PLATINUM - \$10,000

- invitation to speak at the headliner performance of The **Heebie-jeebees**
- Twenty (20) guest passes to the Festival
- Photo opportunity with youth & performers The **Heebie-jeebees**
- Twenty (20) Mainstage MC mentions
- Twenty (20) Social media mentions
- Dedicated page on the Festival's site & link to a site of your choosing

Logo Placement

- Stage-wide Sponsor banner on main stage at all performances
- Banner stand on main stage at all performances
- mention during TV and radio advertisements
- flyers and posters
- press releases

GOLD - \$5,000

- invitation to speak at the headliner performance of The **Heebie-jeebees**
- Ten (10) guest passes to the Festival
- Photo opportunity with youth & performers The **Heebie-jeebees**
- Ten (10) Mainstage MC mentions
- Ten (10) Social media mentions

Logo Placement

- Banner stand on main stage at all performances
- flyers and posters
- mention during TV and radio advertisements
- press releases
- festival page with a link to your site

SILVER - \$2,500

- Five (5) guest passes to the Festival
- Photo opportunity with youth & performers The **Heebie-jeebees**
- Five (5) Mainstage MC Mentions
- Five (5) Social media mentions

Logo Placement

- flyers and posters
- mention in TV and radio ads
- press releases
- festival page with link to your site

BRONZE - \$1,250

- Three (3) guest passes to the Festival
- Three (3) Mainstage MC Mentions
- Three (3) Social media mentions

Logo Placement

- flyers and posters
- press releases
- festival page with link to your site

SING! Edmonton Contacts

To discuss a partnership with SING! Edmonton, please contact:

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